



MALAYSIA INSTITUTE FOR  
SUPPLY CHAIN INNOVATION



ASIA School  
of Business

in collaboration with  
MIT Sloan Management

DATE:  
24 May, 2016

TIME:  
3PM-6PM

LOCATION:  
Sasana Kijang  
Kuala Lumpur, Malaysia

# THE POWER OF RESILIENCE: HOW THE BEST COMPANIES MANAGE THE UNEXPECTED

## Program Details

The interconnectedness of the global economy today means that unexpected events in one corner of the globe can ripple through the world's supply chain and affect customers and businesses everywhere. Prof. Sheffi, in this lecture, will explain why modern vulnerabilities call for innovative processes and tools for creating and embedding corporate resilience and risk management.

Quoting case studies covered in his new book, "The Power of Resilience: How The Best Companies Manage The Unexpected", Prof. Sheffi will explain the various approaches companies have taken to prepare for, cope with, and come out stronger following disruption to their business.

## Faculty

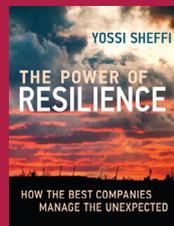
PROFESSOR YOSHI SHEFFI



Yossi Sheffi is Elisha Gray II Professor of Engineering Systems at MIT and Director of the MIT Center for Transportation and Logistics. He has worked with leading manufacturers and logistics service providers around the world on operations and strategy issues and is an active entrepreneur, having founded or cofounded five successful companies.

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The book "The Power of Resilience: How The Best Companies Manage The Unexpected" will be available for purchase at the venue. The book is priced at MYR 130 and will be sold on a first-come, first served basis. Prof. Sheffi will be present to autograph your copy.



*"Resilience building is as critical as risk management for organizations operating in a dynamic global economy. This book is timely and important because it enables business leaders to grasp, conceptually and contextually, the power of resilience."*  
— **Klaus Schwab, Founder and Executive Chairman, World Economic Forum**

## Program Schedule

3:00pm – 3:30pm	Registration & Welcome Remarks
3:30pm – 4:30pm	Prof. Yossi Sheffi Lecture
4:30pm – 5:00pm	Q&A
5:00pm – 6:00pm	Book Signing & Networking
6:00pm	Adjourn

Admission is free but prior registration is required.  
Please register before **20th May 2016** to reserve your seat.

[REGISTER HERE](#)

Pre-order a copy of "The Power of Resilience: How The Best Companies Manage The Unexpected" with your registration at a discounted price of MYR 100.